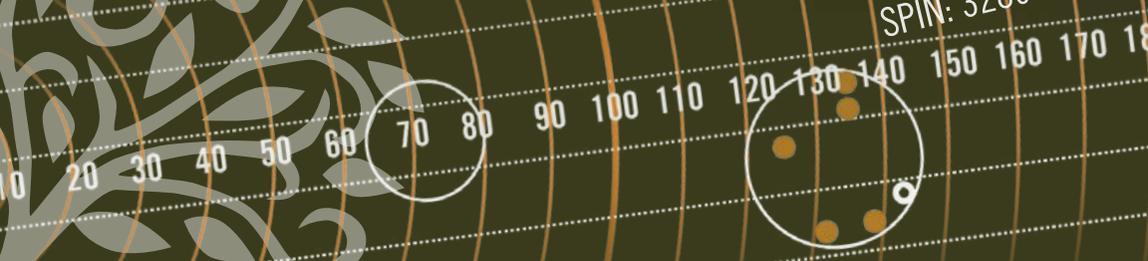




CARRY: 270.1  
CLUB: 112.5  
BALL: 164.6  
SMASH: 1.46  
SPIN: 3280



The Bill Harmon Performance Center at Toscana Country Club combines world-class instruction with state-of-the-art training facilities and performance-assessment technologies to help golfers of all ages and levels take their game to the next level and give them the competitive edge they seek.

BHPC offers a multi-faceted approach to the improvement of your golf game by drawing on best practices from all areas of golf instruction, bio-mechanics, and fitness training. The lesson programs are specifically created to help you improve your golf fitness, develop an efficient swing, and overcome both physical and mental performance obstacles.



**Bill Harmon** is the Director of Instruction at Toscana Country Club. Bill has been an active member in the golf community for more than 50 years, having been introduced to the game by his father, Claude Harmon, 1948 Masters Champion. With his brothers Butch, Craig and Dick, the family has been awarded "The Golf Family of the Year" as well as the "Richardson Award" for lifetime contributions to the game of golf.

Harmon is a Golf Magazine Top 50 Instructor and has taught all around the country including Carnegie Abbey Golf Club in Portsmouth, Rhode Island; Winged Foot Golf Club, Westchester, New York and Castle Pines Golf Club, Castle Rock, Colorado. He was the past Director of Golf at Bighorn Golf Club in Palm Desert, California.

Harmon caddied for Jay Haas from 1978-1988 and has worked regularly with Jay Haas and Craig Stadler, 14 and 8 time Champion Tour winners respectively, PGA player John Merrick and LPGA players Nicole Castrale and Julie Inkster. He has also continued his successful work with the 2011 FedEx Champion, Bill Haas.

# TPI ASSESSMENT & TRAINING



Titleist Performance Institute fitness training and instruction by Bill Harmon is the perfect combination of instruction and training to improve the games of all levels of golfers. The golf fitness programs provide customized training to improve power, flexibility, set-up posture, endurance and decrease risk of injury to help the golfer play at a higher level and enjoy golf for many more years. Bill and the Toscana Personal Trainers certified by the Titleist Performance Institute, will work hand-in-hand to develop a customized fitness and instructional plan for each golfer.

The Titleist Performance Institute is recognized as the leader in elite, amateur, and junior player development. They lead the world in research and data on golf fitness, health and swing biomechanics.

While TPI believes that everyone has their own unique golf swing, they also believe that every great golfer has a certain set of ideal physical characteristics that translates into the most efficient golf swing. TPI instruction bridges the gap between fitness and golf by incorporating exercises to increase performance and help improve physical abilities.

**Physical Screening:** The screening process places players through a complete array of tests to measure and assess the total picture of your body's ability to generate and transfer speed and determines the most efficient transfer of energy throughout your body.

**Plan of Action:** Bill and your trainer will take information from your screening process and swing analysis to determine a unique action plan including a fitness regimen and golf instruction. This will provide the foundation for improving your golf game and personal well-being.

## TPI with Bill Harmon Package

- 15 – 60 Minute Training sessions with Toscana TPI Certified Trainer.
- Five – 60 Minute Golf lessons with Bill Harmon – TCC Director of Instruction.
- Two Assessments – The first lesson and assessment includes the TPI physical assessment and the golf swing data gathered on Flight Scope and V1; and follow-up assessment at end of the completed 15 training sessions and five golf lessons.

\$2,700/person



# GOLF INSTRUCTION



*The fundamentals represent every golfer's set of rules. The way that you hold the club, the way in which you position your body in relation to the ball and the way in which you aim the club face will all determine the outcome of every shot that you hit. Good basics are the key to a repeating, consistent swing.*

Bill Harmon has created a unique instructional experience that is committed to bringing your game to an entirely new level.

Guided to the game by his father, himself a premier instructor and the 1948 Master's Champion, Bill witnessed Claude's innate ability to connect with the game's finest players, building lifelong relationships and enriching the golf games of many. Like his father, Bill is a skilled instructor, coach and mentor. Bringing with him decades of experience, Bill Harmon has improved the games of both the young and old, amateur and professional, novice and veteran.

Bill's golf instructional technique is built around six key factors including golf knowledge, motivation, strong communication skills, energy/enthusiasm, self-confidence and an eye for diagnosis.

**Individual Lessons** - 60 minutes: \$200 Members • \$250 Guests / 30 minutes: \$125

## **Group Lessons**

120 minutes • \$300 per student - Maximum of four students per session.

Individual and Group Lessons with Bill Harmon are booked directly with Bill. Please contact Bill at 760.831.6043 (call or text) or [zito1948@verizon.net](mailto:zito1948@verizon.net).

# VIDEO ANALYSIS & CLUB FITTING



The Bill Harmon Performance Center features the latest technology available to accurately evaluate your golf game. Impact happens in the blink of an eye. To improve your ball flight, it's critical to correctly analyze impact alignments. Computerized video analysis and launch monitor technology, allows us to "see" what is really happening at this crucial part of the swing. Bill Harmon and the Golf Professional Staff at Toscana will use this analysis to enhance their teaching process and provide you with a comprehensive club fitting aimed at giving you the opportunity to perform at your best.

**FlightScope** is the world's best 3D Doppler Radar Launch Monitor that provides incredibly accurate ball flight and club travel information. It measures Distance, Club Face Angle, Club Path, Angle of Attack, Spin, Swing Speed, Ball Speed and much more to help you improve ball flight, your swing technique and to assist in custom club fitting.

The **BodiTrak Golf System** records balance distribution information and Center of Pressure ("CoP") during the golf swing. At the foundation of every good golf swing is good balance. BodiTrak determines where your weight is during the Address, Top of Swing and Finish of Swing to provide feedback on how to improve your balance and ultimately your swing.

**SAM PuttLab** is an analysis and training system based on accurate ultrasound measurements. It analyzes the 28 most important parameters of your putting stroke and displays the results in easy to understand graphic reports. Discover your individual strengths and weaknesses for a better and more efficient putting stroke.

**V1 Pro** is the #1 video swing recording and analysis system. It will digitally capture and analyze your golf swing just like the Tour pros, providing visual knowledge to accurately identify any swing flaws and prescribe the necessary changes in your road to improvement. V1 Pro makes it possible to show you exactly what is happening in your golf swing, giving you instant feedback and creating improvement benchmarks to monitor your progress. To enhance your learning experience, your V1 Pro analysis will be available online for you to access and view your lessons.

# HARMON GOLF SCHOOLS & EVENTS



## Bill Harmon Short Game Schools

January 18, 2018 • February 15, 2018 • March 15, 2018 • April 12, 2018  
9:00 am – 2:00 pm

Join Bill and the Toscana Golf Professional staff for a day solely focused on teaching you how to score better by improving your short game skills. Open to first 8 students to register for each date. \$295/student

## Harmon/Haas Two-Day School • March 12–13, 2018

The Harmon/Haas Golf School will help you improve upon the individual strengths you possess so you can fully enjoy playing the game of golf. The renowned staff features Bill Harmon, Craig Harmon and Jay Haas together for this rare instructional opportunity and they are excited to be sharing their knowledge with you. Participants will learn techniques, course strategy and countless ways to improve their game. Open to the first 16 students to register. \$2,950/student

## Harmon Recovery Foundation Event • March 5–6, 2018

Join Bill and Robin Harmon for this wonderful event supporting their Recovery Foundation which they formed in 2012 in an effort to provide assistance to those battling addiction. The event includes a pre-event gathering and cocktail party on March 5 and a golf tournament Pro-Am on March 6, along with Instructional Clinics provided by Bill and his Golf Professional friends! Largely through this event, Bill and Robin have provided over \$1,000,000 in assistance to various facilities and individuals. Donation: \$5,000 per person.

*As the Founder and President of Harmon Recovery Foundation, Bill uses his lifetime experiences and his relationships with other professionals to raise money in support of those suffering from drug and alcohol dependency.*

*Toscana*

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